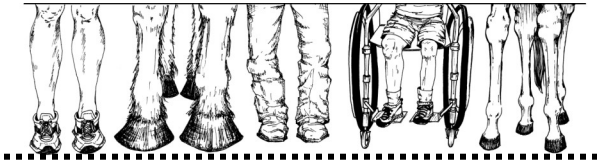


Miles For SMILES



Did you know...

The program fees that our clients pay provide only partial support for the full expense of riding at SMILES. This means there is an unmet cost of \$74 per client, per lesson. This expense must be subsidized through grant writing, fundraising efforts and events such as the Miles for SMILES 5K!

In Addition...

SMILES is committed to making therapeutic riding possible for all clients by offering need based scholarships to those families who qualify. Donors will specifically designate gifts to this fund, and some events will directly benefit this fund. In 2016 more than \$9,041 in scholarships were awarded to riders with special needs.

How are you helping...

100% of proceeds from this event goes directly to supporting the Ridership Fund, which **ALL** SMILES clients benefit from.



This is your chance to raise much needed funds for SMILES!

The Miles for SMILES 5K will take place Saturday, October 21st at the SMILES facility. To participate in the 5K, you must turn in a minimum amount of \$40 of collected pledges (financial contributions only) by the event, Saturday, October 21st. All participants who turn in their pledge sheets by October 1st will receive a free Miles for SMILES T-Shirt to wear the day of the event! **All pledge sheets and monies must be turned in by October 1st** to be eligible for prizes listed below and to receive a t-shirt.

Prizes Will Include:

Super Sprinter \$1000 raised

One Therapeutic Riding Session to gift to a current SMILES client of your choice or recognition on the "SMILES Wall of Honor"

Radical Runner \$750 raised

One HEARTS Session for yourself (SMILES current client) or as a gift to a current SMILES client.

Jolly Jogger \$500 raised

One free riding lesson at SMILES or a \$50 gift card to West 20 Ranch and Saddle Company

Silver Sneaker \$100 raised

Name on Miles for SMILES 5K t-shirt

Hints for Collecting Pledges:

We want this event to be fun and successful for the participants and for SMILES! Here are some ideas to help you collect pledges:

- **Check your company's matching program.** SMILES is a nonprofit 501(c)(3) organization and may be eligible for your company's matching program.
- When collecting pledges from family and friends, be sure to **let them know that any amount is great.** If you have set a goal for yourself, tell them what it is so they feel like they are actively participating with you.
- **Don't forget to thank your sponsors!** After you have collected your donations, please send thank you notes to all your sponsors. This lets them know how much you appreciate their support and they will be more likely to sponsor you next year.

