



Special Methods In Learning Equine Skills  
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Dear Friends,

On Saturday, October 21, 2017, we will be hosting our fourth annual 5K Fun Run/Walk at our facility in Darien. The event is titled “Miles for SMILES”, and it has become a traditional and beloved fundraiser! SMILES is a non-profit 501(c)3 center for Equine Assisted Activities and Therapies which provides individuals with special needs the chance to bond and grow via relationships with horses.

Our mission is to transcend traditional therapeutic methods by offering individuals the joy of participating in an equine assisted program which provides social, emotional, physical, and personal rewards. SMILES was established in 1985, and the program has been steadily growing since its inception. We now provide over 3,100 units of service per year, positively impacting the lives of students who travel from Madison, Beloit/Rockford, the Milwaukee area, and northern Illinois. We are a PATH International (Professional Association of Therapeutic Horsemanship) Premier Accredited Center, holding the highest standards in the industry.

We would like to extend to you the opportunity to partner with us through sponsorship of “Miles for SMILES” this fall. We are in need of monetary, as well as product-based donations to support our event. SMILES clients pay only modest fees for lessons, which then requires that the remainder, approximately 75%, of operating costs are subsidized through fundraising and generous donations. Our 35 acre facility and barn of 20 + horses requires substantial financial support, and we appreciate every dollar that is donated to our organization. Your donation is tax-deductible and we strive to give you quality advertising in return.

#### **Sponsorship Levels:**

**“Gallop” Presenting Sponsor: \$1000**  
**Corporate “Canter” Sponsorship Level- \$750**  
**“Trot” Sponsorship Level- \$500**  
**“Prance” Sponsorship Level- \$100**

We hope to have a minimum of 100 entrants for the 5K, and we expect to have additional family and friends attending the event. We will have activities after the race, including live music, refreshments, and activities for the children. Please refer to our Sponsor Info Sheet for more information on each level’s advertising opportunities.

On behalf of our special needs clients, and their families who support them, we thank you for your kind consideration of this request!

Sincerely,  
The Miles for SMILES Committee

